

CUSTOMISED RACQUET PROGRAM



Kustom



What is the **Kustom** program?

OVERVIEW

Our customers have spoken and we have listened.

Introducing the first program of its kind in the world, **Kustom**.

Kustom is a racquet custom branding program where our designers custom design your own racquet using your brand, your logo's and your brand's colour scheme.

Our **Kustom** program provides a professional and cost effective option to give schools, tennis clubs, tennis academies, coaches, and sports stores the chance to have their own custom branded racquets.

What better advertising and promotion than having hundreds of players carrying and playing with racquets featuring your own brand, logo, and website?

Now for the best news.....

- Our designers will create the full design for you at no charge.
- Full samples will be made for your approval before production begins.
- Our prices are truly ground breaking.
- Our company has produced Kustom racquets for some of Australia's largest organisations. Our experience, service and quality is proven.

Previous
Project Samples



Tennis Australia



Tennis Australia



Tennis Excellence



Tennis Excellence



What is the Process?

Simple. 4 steps from start to finish!

1. Concept Design

Our designers will use your logo and your chosen details to create a digital proof of the cover & racquet for your approval.

Stage 1

2. Sample Production

After you approve the digital concept, we will produce an official sample racquet or "prototype" for your inspection & approval prior to mass production.

Stage 2

3. Full Production

After you approve the prototype sample, we will begin full production. Typically it takes 5 weeks from the moment production begins, to delivery.

Stage 3

4. Start Playing!

After production is complete the racquets are delivered by courier to your location.
[There is no additional charge for delivery]

Stage 4



What are the Specifications & Prices?

SPECIFICATIONS

Kustom Racquets are available in 17 / 19 / 21 / 23 / 25 / 27 inch frames. All racquets are constructed from the highest grade Aluminium Alloy, using an O-Beam frame, and a mid-beam stabiliser insert above the handle for increased stability and reduced vibration.

Racquets are strung with traditional synthetic gut for comfort and durability.

Each racquet comes with a 3/4 length custom printed cover, with carry strap.

PRICING (ex.gst)

The Kustom racquet program is available at ground breaking pricing. Pricing depends on the quantity ordered, but prices are not much higher than that for non-customised racquets, making it an easy choice.

[Minimum Order is 300 units of any given size.](#)

For example :

- > an Order for 300 x 23inch racquets is acceptable.
- > an Order for 21inch & 23inch would need to be 21inch x 300, 23inch x 300.

Contact Customer Service (03) 9758 0777 for more information.